



Why transition to a direct membership program?

Like many of you, Dr. Nazmi has been deeply concerned about the challenges in our current healthcare system – especially the way insurance structures reimbursements and care delivery. Insurance aims to diagnose and treat disease within certain parameters but does not emphasize early detection or avoidance of disease. Lifestyle guidance that can critically impact overall health is generally not covered or reimbursed, and the communication connection between you and your healthcare professional is not something that insurance enables or facilitates. While we are unable to reform the US healthcare insurance system, Dr. Nazmi has elected to implement a practice model that is designed to avoid many of these systemic misalignments. That being said, this does require patients to invest funds into healthcare services that exceed insurance reimbursement.

After careful consideration, Dr. Nazmi decided to adopt a direct care subscription model. This model of care is not limited by insurance constraints and can work for anyone who perceives a return on investment on protecting and improving their health.

About Us

Direct membership medicine is executive health/concierge-style subscription healthcare aiming to deliver ongoing diagnostic routine exam services supported by year-round direct communication connect with your healthcare professional. This style of care better delivers both prevention and treatment without the limitations, restrictions and non-transparent and unexpected out-of-pocket costs of insurance reimbursement. While the practice remains in Medicare and in-network with plans, the vast majority of our member interactions will be devoid of insurance limitations and focused instead on maximizing health outcomes.

Our Benefits :



Same day or Next Day Appointments



Little to no wait time in the lobby



Unhurried visits with your dedicated provider



Personalized, year-round care for your specific pain



Executive Spine & Pain



Your Pain. Our Priority.

Direct Membership Program

Established in 2024 – Over 24 Years of Clinical Experience

www.ExecutiveSpineandPain.com



FAQ's

Are there payment plans available? Yes, we have annual, quarterly and monthly payment plans. Quarterly and Monthly payments include a service fee. You can also use your FSA, HSA or HRA to pay for your membership fee.

Can I use my insurance plan to cover the membership fee? Because our cash services are entirely outside healthcare insurance plan coverage, you cannot submit our subscription fees to any healthcare insurance (public or private) for reimbursement.

How many members will you have in your direct membership program? To ensure Dr. Nazmi can provide the highest quality of care with these direct care programs, his practice will be limited to up to 300 subscribers.

What if I chose not to join the membership program? You are welcome to remain under the care of our highly skilled nurse practitioners and physician assistants. They will continue to provide excellent healthcare for our non-member patients. Dr. Nazmi's time and attention will be directed toward those patients investing in our care program designed to optimize your healthcare.

Can I use my Flexible Spending Account (FSA), Health Savings Account (HSA), or Health Reimbursement Arrangement (HRA)? Yes, you can utilize pre-tax dollars or employer funding options (HSA, FSA, or HRA funds) to pay your patient subscription fees.

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Contact Information



Location

1011 Johnston Willis Dr. Ste 230
N. Chesterfield, VA 23235



Phone

804-847-2663



Email

members@backpainva.com

Financial Investment

Basic Tier

Established Patients: \$3,000 per year

New Patients: \$4,000 per year

Executive Tier

(Includes home and workplace visits)

Established Patients: \$8,000 per year

New Patients: \$10,000 per year



About Dr. Peyman Nazmi



Dr. Peyman Nazmi is a board-certified specialist in both Pain Management and Anesthesiology, with over 24 years of clinical experience. He completed his residency and fellowship training at the renowned Albert Einstein College of Medicine/Montefiore Medical Center in New York in 1997. He earned his medical degree from the Medical University of Pécs in Hungary.

Dr. Nazmi is a proud member of the Spine Intervention Society and the American Society of Interventional Pain Physicians. For the past two decades, he has been serving patients in the Richmond, Virginia area, where he is known for his thoughtful, results-driven approach to patient care. Now, with the launch of his direct membership program, Dr. Nazmi is excited to offer a more personalized, attentive healthcare experience—designed to help you take control of your pain and get back to living fully.